

ISKA & Mannatech



Join Forces To Aid Their Athletes

An Interview with Robert A. Sinnott, Ph.D., MNS, Co-CEO and Chief Science Officer, Mannatech. Cory Schafer, President, International Sport Karate Association.

What is so important about this partnership for both organizations?

R.A SINNOTT: Anytime a prestigious athletic organization like the ISKA handpicks a dietary supplement company to endorse, it speaks volumes to the commitment it has in providing health and wellness to its students. We are honoured to be a part of that mix.

C. SCHAFER: One of our chief priorities is to surround our training center owners and their students with access to the best in health and wellness. Mannatech has exhibited leadership in this industry for years, and we are proud to associate with such a notable brand in the supplement field.

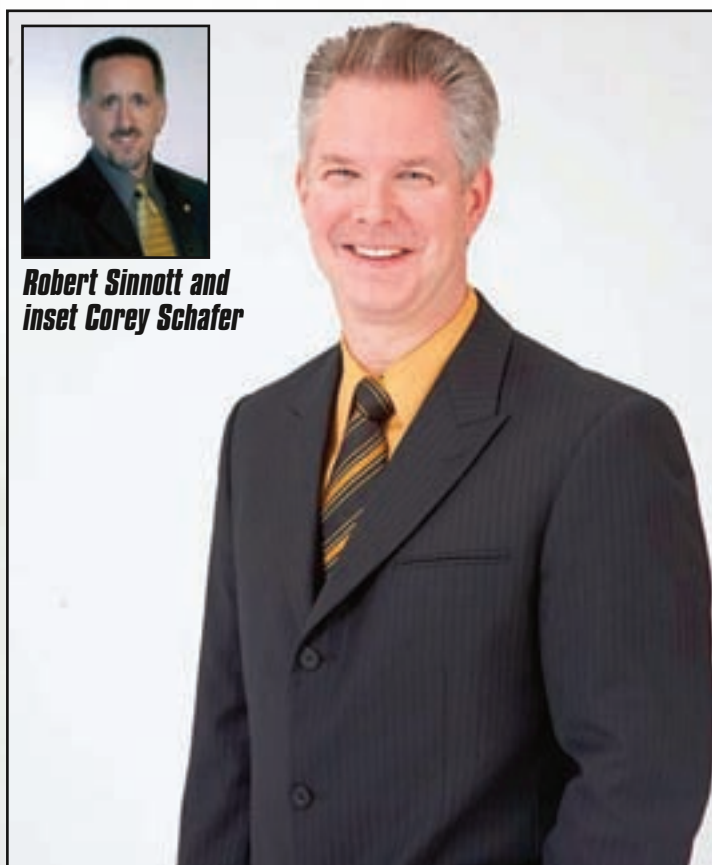
In the world of mixed martial arts, there are several partnerships with health products. What makes this different?

C. SCHAFER: As event supervisor for mixed martial arts franchises around the country, including Strikeforce, I know the dedication these athletes have to sustaining physical fitness with muscle building supplements. What this partnership with Mannatech allows us to provide is a natural resource based upon science to provide our athletes with the proper nutrients necessary for healthier living.

R.A SINNOTT: From MMA to classical martial arts, ISKA represents athletes who understand the need for healthy living. With the ISKA seal endorsing our proprietary "Real Food Technology" solutions, these athletes will have better access to the standardized levels of natural- and plant-sourced nutrients that are so vital to the human body.

How do you see this partnership benefiting the martial arts community as a whole?

R.A SINNOTT: Since 1986, ISKA has set an unprecedented standard for competitive martial arts. A reputation like that requires a dietary supplement provider that stresses the same excellence in its field. Mannatech's Real Food Technology solutions combine cutting-edge science with food-sourced ingredients to create the most nutritionally beneficial products for the human body.



**Robert Sinnott and
inset Corey Schafer**

C. SCHAFFER: To Dr. Sinnott's point, Mannatech was selected by the ISKA because of the quality of personal health and wellness we want to provide to our elite athletes in training centers across the country and around the world. We share Mannatech's outstanding commitment towards its consumers and associates, and we are proud to forge a long-lasting partnership.

What is the outcome of this partnership?

C. SCHAFFER: Several of Mannatech's products will become the only health supplements in the global marketplace to receive an 'ISKA Certified for Elite Athletes' seal to feature on its packaging. This product will be available on Mannatech's website and will eventually be featured in training centers everywhere.

R.A SINNOTT: This partnership allows Mannatech's brand promise and scientifically based products reach many more consumers who may not know about what we offer, but hold the same dedication to real products, real passion and real possibilities. We know this partnership will benefit the thousands of martial arts competitors and enthusiasts in studios where health, fitness and performance are a priority, and it excites us that their members can have a business opportunity to develop out of this partnership as well.

Mannatech has several impressive products in its catalogue. Which ones are particularly ISKA certified?

R.A SINNOTT: Mannatech has always prided itself on the science behind our products. They are both NSF- certified and based upon the sustaining nutrients for healthy living. Those products are now recognized, respected and certified by the ISKA.

They include:

- Advanced Ambrotose(r) capsules and powder
- Ambrotose(r) complex capsules and powder
- Ambrotose(r) AO capsules
- BounceBack(r) capsules
- Optimal Support Packets
- PhytoMatrix(r) caplets
- PLUS(tm) caplets

